

1

Gain **VISIBILITY** as a supporter – through conferences, reports, our website and newsletters

2

Exert **INFLUENCE** – maintain close links to the debate, the discussion spaces and Assembly

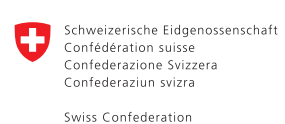
3

Access **ADVICE** and **EXPERTISE** – through a global forum of experts and practitioners

THREE REASONS TO BECOME A FUNDING PARTNER

JOIN US AND BECOME A LIFE CYCLE INITIATIVE FUNDING PARTNER*

Platinum Partners



Gold Partners



Silver Partners



Bronze Partners



Life Cycle Initiative

hosted by



The Life Cycle Initiative's areas of expertise / targets for 2022

The Life Cycle Initiative is a public-private, multi-stakeholder partnership, hosted by UN Environment. We bring Life Cycle Thinking to the mindset of decision makers, with the practical knowledge and tools to enhance the sustainability of their decisions. We have set defined goals for our activities and projects, to be achieved by 2022:

We offer:

Capacity Development

By 2022, the Life Cycle Initiative will train at least 2,500 policy makers, business decision makers and LCA practitioners, and share at least 20 Life Cycle Thinking success stories.

We offer:

Technical & Policy Advice

By 2022, the Life Cycle Initiative will, through partnerships, mainstream the use of Life Cycle Thinking into four global areas of decision and policy making, in at least 15 countries and 30 companies. Key partners include the One Planet network, the International Resource Panel, the Strategic Approach to International Chemicals Management (SAICM), SETAC, others.

We offer:

Knowledge

By 2022, the Life Cycle Initiative will offer a solution to access all LCA databases globally in an interoperable way, alongside a library of recommended impact assessment factors linked through a global nomenclature system.

WHAT DOES THE LIFE CYCLE INITIATIVE OFFER?

THE LIFE CYCLE INITIATIVE FUNDING RULES

4.3. Funding principles of the Life Cycle Initiative Sponsors may provide core funding and additional, programmatic funding to the Initiative. Core funding is required as this provides more autonomy to the Initiative, and devolves all the decision making capacity on the use of the funds to the Initiative's Steering Committee. In addition to the following funding principles, funding rules are in place to ensure transparency in the manner funds are managed, and decisions made in the Life Cycle Initiative:

- A sponsor of the Initiative provides funds towards achieving the vision and mission of the Life Cycle Initiative, and renounces to pursue any of its own goals through that funding unless these are aligned with those of the Initiative.
- Sponsors of the Initiative's core funding are acknowledged in all communication materials.
- Sponsors of specific activities are explicitly acknowledged in the communication materials related to those activities funded.
- Sponsoring does not give any decision-making power to the sponsor, nor does it automatically provide a seat on any of the Initiative's bodies.
- A sponsor of the Initiative cannot be funded to implement work for the Initiative.
- A member who fundraises for a specific project of the Initiative shall do so in collaboration with the Steering Committee, to ensure that the project proposal is fully aligned with the Initiative's goals, and that the steering of the project is conducted by the Steering Committee and programme chairs.

4.4. Rules for funding

It is essential to ensure a transparent funding/spending structure, and provide firewalls between

the different functions such as steering, coordinating, execution or review. For example, the UN Environment may participate simultaneously as member of Steering Committee, Secretariat and implementer, or a specific country or business may be a sponsor and in the Steering Committee.

These situations are possible and clear rules are needed to avoid any perceived conflicts of interest impacting on the reputation and credibility of the Initiative. Specifically, a partner planning to become an implementing partner within the Life Cycle Initiative may not be elected as member of the Steering Committee, and a public or private sponsor that is in the Steering Committee does not have more decision making power than other elected Steering Committee members. All cash contributions to the Life Cycle Initiative are subject to deduction of UN Environment's Programme Support Cost. In any case, reporting to the sponsors is always "as contribution to the overall progress of the Initiative towards its vision".

4.4.1. Core Funding

The core funding is needed to run the structure of the Initiative (Secretariat staff, travel, communication, evaluation and administration costs) as well as to have available (limited) budget to provide seed funding to get projects off the ground. All Initiative sponsors shall contribute to the core funding of the Initiative and shall be listed on the website and all communication materials.

4.4.2. Programme Funding

In addition to providing core funding to the Initiative, it is likely that some sponsors may want / only be able to fund specific programmatic elements directly. This may be done, for example, by earmarking a certain percentage of their contribution to a specific

programme of the Initiative. The funds contributing to core funding must be at least 15% of the contribution or USD 25,000 per annum for any given sponsor – whichever is higher. Once the core budget is covered, all contributions are treated as programme funding. Programme funds are considered separately to core budget funds in the host's accounts in order to provide a firewall between the coordinating and implementing roles.

A partner may also "bring in" a project aligned with the Initiative's programmes, funded through sources external to the Initiative.

This kind of programme funding may be allowed and the result may be communicated as the output of the Initiative, as long as it is approved and governed by the Steering Committee as part of the Initiative's programme of work (i.e. the steering of such projects need to be also linked with the steering of the Initiative). Such "external projects" should also provide some funds for the Initiative's core funding following the minimum of USD 25,000 or 15% of overall budget – whichever is higher.

Finally, direct funding by a sponsor to a specific activity of the Life Cycle Initiative (e.g. a workshop or publication) is possible, even without contribution to the core funding. In this case the sponsor is acknowledged in the communication materials linked to that specific activity, but is not considered a sponsor of the Initiative (i.e. it is not listed alongside Initiative sponsors in the website and general communication materials). This modality is considered useful mainly for one-off and high visibility activities requiring significant concentration of resources, which may attract sponsors not able to fund the Initiative overall or long term.

| *Annual funding partner category obligations in USD | Platinum Partner from 50k | Gold Partner from 25k | Silver Partner from 12.5k | Bronze Partner from 5k |
|---|---|---------------------------------|--|------------------------|
| Specific benefits for each funding partner category | Road-test of up to TWO projects, and can earmark their contribution above 25k | Road-test of up to TWO projects | Road-test of ONE of the projects of the Initiative | |

FOR FURTHER INFORMATION

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See <https://www.lifecycleinitiative.org/get-involved/become-a-funding-partner/> for more details



Life Cycle Initiative