



International Social Life Cycle Assessment Forum

The Circular Economy is about People

11-13 September 2019, Pescara – Italy

The International Social Life Cycle Assessment (S-LCA) Forum is an international event organised by the Department of Economic Studies of the University “G. d’Annunzio” of Pescara-Chieti, in collaboration with Ecoinnovazione, the Social LCA Alliance, Region Abruzzo and in cooperation with UN Environment.

This forum is aiming to be the meeting place and an opportunity for academia, industry and policy makers to meet, discuss, network, find cooperation and business opportunities around the topic of social management of products, services and businesses from a life cycle perspective.

Why a forum on the value of managing social risks and opportunities?

It is well recognized that competitiveness cannot be based anymore on low prices and low quality. In line with the overarching goal to making the Europe’s industry stronger and more competitive, a smart, innovative and sustainable industry is based, among others, also on high-value added goods and services, and on a transparent and driven value chain management.

The need to address the social issues is clearly expressed both by the market and by the European policies and initiatives, including also the strategy on sustainable finance and the sustainable procurement.

The front runners on the market, the innovators, those to whom a vision is just the first step towards a new success have recognized that the ability to manage social risks and opportunities along the value chain is key to the competitiveness of a globalized economy.

The management of social issues is also an opportunity because it allows consumers to buy a product for what the product represents in terms of social values in addition to its function. Moreover, it is an opportunity for rewarding those companies that are already creating social value for the community.



Draft Programme – Social LCA Pescara 2019

This year's forum edition focusses on social aspects of circular economy and as drivers for competitiveness, and on the role of S-LCA methodology in this context.

Social LCA: what for?

Social LCA can be used by **companies to:**

- present their strategy on social responsibility based on their legal obligations as well as their activities beyond that, in particular in comparison with competitors;
- increase competitiveness and create a market pool for socially sustainable products
- assess their risk along the value chains
- create a better cooperation and consolidate partnership with suppliers;

Public authorities can use social LCA:

- to provide a tool to measure the social requirements of public procurement directives;
- as a requirement to measure social impact of innovation in tenders for European projects (h2020, COSME, etc)
- to level the playing field and award socially and environmentally sustainable products

Sustainability is not a simple word but a whole concept, to make that happens all the society needs to give its contribution. Joining the forum will give you the opportunity to participate in the debate and get to know the methods and tools you can use for your new millennia business.

DRAFT PROGRAMME

Day 1: Thursday 12 September

9.00-9.30—Welcome coffee and registration

Official opening: Authorities, University and UN Environment

10:15-10.30 Lets set the scene- Social LCA: WHW (What, How and Why), speaker tbc

10.30 - 12.30 Policy workshop

Policy roundtable on social LCA metrics and policy requirements



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EU Public Procurement rules provide public buyers with great flexibility in the use of social criteria, however too many tenders in the EU are still awarded based on a price-only logic. The objective of the workshop is to define the use of social metrics into supporting European and National policies related to procurement (public and private).

Keynote speaker: Gwenole Cozigou, DG GROW

Member States (Sweden, Italy, Member of the European Parliament, Llorenç Mila y Canals UN Environment, 2 industry representatives

Moderation: Claudia Topalli

12.30-14.00 Lunch

14:00-15.30 Roundtable: State of the art of social LCA

Some experts might debate that social LCA is now where environmental LCA was 20 years ago, we might also debate on the fact that the methodology is too young but we all agree on the fact that there is a strong request from all parties, businesses, policy makers and society into looking more towards social aspects. S-LCA has an undebatable advantage, is young enough to improve, harmonise so to be able to avoid “social” washing, given by uncoordinated approaches. The time is right to join forces into the right direction.

Bernard Mazijn, Ghent University, David Pennington, JRC, Kathrine Benoit Norris, Harvard University, Sonia Valdivia (Word resource Forum) tbc

Moderator: Marzia Traverso, Aachen University

15:30- 16.00 – Coffee break

16:00-18:00 – Contributions from Call for Papers (Parallel sessions)

19:00-23:00 Apero, dinner and fun 😊

Day 2: Friday 13 September

9.30-11.00 Roundtable: State of play from a business perspective

Introductions of examples from the industry and discussion

Moderator: Alessandra Zamagni

11.00-11.30 Coffee break

11.30-13.00- Sustainable finance and social economy, is social metrics the missing link?



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Speakers: Paolo Masoni, Ecoinnovazione; DG Grow, Bank, sustainable economy business model example, Manuela Cozzi(tbc), La porta dei parchi

Moderator:

13:00-14:30 Lunch

14:30-16:00 Contributions from Call for Papers (Parallel sessions)

16:00-17:00 Wrap up and next steps

For more information and contact Ms. Claudia Topalli: slcaforum2019@gmail.com