



UNEP/SETAC Life Cycle Initiative

LEVELS OF PARTNERSHIP AND BENEFITS FOR PARTNERS

V. 8, 9 October 2014 adopted by ILCB

Description

Sponsoring and supporting partners provide knowledge, expertise, financial means or any other type of resources. There are four major types of partners involved with the UNEP/SETAC Life Cycle Initiative: Founding Partner, Sponsoring Partner, Supporting Partner, and through an Alliance on the Working Level.

- *Founding Partners* - are UNEP and SETAC who prepared the basis for the Initiative to take off the ground, provide institutional backing, neutrality and convening and outreach capacity.
- *Sponsoring Partners* – sponsor in cash the Life Cycle Initiative and the activities within the agreed work areas, with the possibility of additionally contributing in-kind as explained in the annex. There are four levels of sponsoring partners, each with its own set of benefits:

Sponsoring Partners	Platinum	Gold	Silver	Bronze (non-OECD non for profit organizations only)
<i>Program Sponsor Cash Contribution</i> (1000 US\$ per year)	<i>50</i>	<i>25</i>	<i>12.5</i>	<i>6.25</i>
1. Program Sponsor Benefits				
Significant role in into the Life Cycle Initiative planning and right to propose ILCB member	<i>Yes, member with rights to vote</i>	<i>Yes, member with rights to vote</i>	<i>Yes, without rights to vote</i>	<i>Yes, without rights to vote</i>
Possibility to earmark its financial contribution to a specific activity among those prioritized by the ILCB	<i>All contribution to the Initiative above \$25k, which goes to core funding</i>	<i>No</i>	<i>No</i>	<i>No</i>
Actively participate in conference calls and meetings of the Initiative	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Receive prepublication copies of official reports	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Receive copies of ILCB minutes and other ILCB documents	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Mentioning of the UNEP/ SETAC Life Cycle Initiative and its logo on the communications of the sponsoring organization	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Logo placement inside Life Cycle Initiative reports and brochures	<i>Yes, higher level, larger</i>	<i>Yes, medium level</i>	<i>Yes, smaller</i>	<i>Yes, smaller</i>
Logo placement on Initiative web site	<i>Yes, as above</i>	<i>Yes, as above</i>	<i>Yes, as above</i>	<i>Yes, as above</i>
Organization name mentioned in press communications of the Life Cycle Initiative	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>

- *Strategic Supporting Partners* are those organisations who are considered to be of key interest for the Initiative to assure its global outreach and the co-ordination with related international activities. They are involved in the ILCB, which should be composed to balance government, industry, academic and regional representation. The Board should involve key actors and partners of the Life Cycle Initiative, but also external actors who are not involved either as

partners or in working groups. Regional Strategic Supporting Partners coordinate and align LCA activities of the regional networks, and are nominated from their regions (Latin America; North America; Europe; Africa; Asia; Pacific + each of BRIC + ZA + MX) to represent them in the ILCB (1 partner per region). In addition to the regional partners, Strategic Supporting Partners include ISO (1 representative). The ILCB may decide to invite others as required.

2. Strategic Supporting Partners	Strategic
Significant role in into the Life Cycle Initiative planning and right to propose ILCB member	<i>Yes, with rights to vote</i>
Access to actively participate in regularly scheduled conference calls with Initiative leaders	<i>Yes</i>
Receive copies of minutes and preliminary reports of the working groups and events	<i>Yes</i>
Receive prepublication copies of official reports	<i>Yes</i>
Logo placement inside Life Cycle Initiative reports, brochures, workshop materials	<i>Yes</i>
Logo placement on Initiative web site	<i>No</i>
Link to organization web site on Initiative site	<i>Yes</i>
Organization name mentioned in press communications surrounding the Life Cycle Initiative	<i>No</i>

- *Alliances on the working level* through which the work of the Life Cycle Initiative is promoted. There are four types of alliances:
 - Partners sponsoring specific events or actions. For the activity sponsored, the partner would receive:
 - Copies of minutes and preliminary reports of the activity’s planning
 - Prepublication copies of reports pertaining to the activity
 - Logo placement in any Life Cycle Initiative brochures, reports, and other materials pertaining to the activity
 - Logo placement on any Life Cycle Initiative web site specific to the activity
 - Complimentary participation of up to a number of organization representatives in the Life Cycle Initiative activity
 - Partners providing in-kind contributions to the Life Cycle Initiative. A specific acknowledgement section will be included in the Life Cycle Initiative website to recognise in-kind contributors providing over a certain level of contribution in-kind (suggested: above US\$25,000)
 - Co-operation with other UNEP initiatives, such as the 10 Year Framework of Programmes on Sustainable Consumption and Production. As these alliances are clarified, their links with the Life Cycle Initiative will be made explicit, and possibly mutual links in the respective websites put in place.
 - Previous Life Cycle Initiative projects that have “spun off” and started to generate their own funds and activities (e.g. USEtox; WULCA...). Special partnership arrangements may be required for these projects, including some level of sponsoring of the overall initiative and logistical support of the “spin off projects” by the Initiative Secretariat.

Working alliances do not have any influence on the ILCB, but are very important in order to disseminate life cycle approaches at a practical level. Similarly, the ILCB does not have any influence on the activities carried out by working alliances.

Decision-making in the ILCB

The International Life Cycle Board is the main governing body of the UNEP/SETAC Life Cycle Initiative, focused on making executive and strategic decisions about its work programme and alliances. Decision-making is usually achieved by consensus, and agreements and actions are reported in ILCB meeting minutes. Quorum to reach decisions by consensus consists of half of the ILCB members with voting right + one. When consensus cannot be reached, decisions are achieved by absolute majority (half of the ILCB members with voting right + one). For clarity, ILCB members with voting right include Founding Partners; Platinum Sponsors; Gold Sponsors; Strategic Partners.

Use of the logo

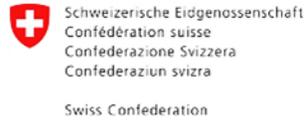
A description of conditions and requirements for the use of the logo of the UNEP/SETAC Life Cycle Initiative follows below:

The UNEP/SETAC Life Cycle Initiative grants **sponsoring partners** the authorization to use its logo, name and acronym on all reports, publications and promotional material associated with the initiative, subject to the following conditions:

1. authorization to use the logo, name and acronym shall be limited to reports, publications and promotional publications (including the websites);
Note: it does not include products or the use of the logo as a label.
2. the logo, name and acronym must be reproduced with exactly the same shape and size as the logos used by the other partners;
3. this authorization is granted on a non-exclusive basis;
4. this authorization shall be limited to the use of the logo, name and acronym only of the UNEP/SETAC Life Cycle Initiative; the following text should be included:
“The (*organization*) is sponsoring activities of the UNEP/SETAC Life Cycle Initiative”
5. the image, reputation and multi-stakeholder character of the UNEP/SETAC Life Cycle Initiative must be maintained;
6. this authorization is neither assignable nor transferable to a third party without the prior written consent of UNEP.

Current Sponsoring Partners

Platinum Sponsors



Gold Sponsors



Silver Sponsors

Bronze Sponsors

